

LOUISIANA STADIUM AND EXPOSITION DISTRICT
BOARD OF COMMISSIONERS MINUTES
FROM THE MEETING OF SEPTEMBER 23, 2021

PRESENT: Commissioners John Alario, Hilary H. Landry, Case J. Robin, Glen D. Smith

ABSENT: Chairman, Kyle M. France and Commissioners Henry N. Baptiste and Wells Watson.

ROLL CALL and WELCOME

Commissioner Landry called the September 23, 2021 meeting to order at approximately 1:03 p.m. Present: John A. Alario, Hilary H. Landry, Case J. Robin, Glen D. Smith. Absent: Chairman, Kyle M. France and Commissioners Henry N. Baptiste and Wells Watson

Commissioner Hilary H. Landry reads aloud the Certification under Act 302 of the 2020 Regular Session of the Louisiana Legislature related to open meetings, pursuant to which the LSED is authorized to conduct the September meeting virtually via Microsoft teams.

I. APPROVAL OF MINUTES OF AUGUST 26, 2021 MEETING

Chairman Landry asked for a motion for approval of the Minutes of August, 2021 Board Meeting. Commissioner Robin moved for approval of same, seconded by Commissioner Landry. All were in favor, and the Minutes of the August 26, 2021 Board meeting were adopted.

II. ASM REPORT

Doug Thornton begins his report by highlighting the budget, Hurricane Ida and its effect on the LSED properties and the Superdome roof fire.

In regards to the Budget, it is too early to give a full year re-forecast; However, since the last meeting, the LSED has received \$6 million, which is the remaining balance of the Harrah's settlement, which will help with cash flow as the fiscal year continues. Hurricane Ida presented an unexpected influx in hotel occupancy tax, which positively benefits the LSED from the tax collections and help offset some of the challenges faced because of the cancellation of Jazz and French Quarter fest amongst other events. There is also a nationwide trend of no-shows to events, which effects the LSED because less people are attending shows and are not spending money on auxiliary revenues such as concessions and parking.

In terms of the effects from Hurricane Ida, none of the LSED properties were heavily impacted. The Superdome sustained some wind damage to the exterior signage and fencing. David Weidler is working with ORM to file claims for damage and have it repaired as soon as possible. According to Mr. Weidler, ORM set a reserve for \$800,000 for damages, although the total cost of the damage is unknown. Once the items are fixed the LSED will pay and seek reimbursement on a weekly basis. Other repairs include LED screens at the Smoothie King Center, as well as mildew at the Shrine on Airline due to power outages. Loss of power at the Superdome contributed to commodity loss in the refrigerators and freezers, although power was restored fairly quickly.

An unfortunate event occurred in the form of a fire on the Superdome roof as a result of an accident involving a worker from Brazos industries, who was refueling a pressure washer. The worker attempted to extinguish the fire and was unfortunately burned in the process. The damage was mostly superficial and did not cause any water damage. The LSED's independent roofing consultant will provide specific instructions to Brazos for remedial repairs. Brazos insurers will

cover all repairs. To ensure safety moving forward was important to have meetings regarding the safety protocols going forward and to make sure a report is provided regularly.

Mr. Thornton concludes his report by thanking the New Orleans Fire Department who acted quickly and efficiently to distinguish the fire. He also thank the LSED engineering staff who were also on the scene very quickly.

[This concludes the ASM report]

Evan Holmes' report begins with a status update on the progress of ongoing renovation projects. Phase 2 is in the final stages with final the bunker suites, standing room decks and other punch list items being completed prior to the October 3rd Saints game. Mr. Holmes mention a smaller project, Phase 3a which is mostly improvements being made to commissary/kitchen areas. The final design phase for remaining work are under review according to CMAR process and we are awaiting the budget to finalize thing and move forward.

Since the last board meeting, there was a meeting with the State Bond Commission, at which the portion of the LSED's funding request for the project was reviewed, via the Capital Outlay Bill. The Priority 1 request for the project was approved and the balance of funding requests will be discussed at the October and hopefully approved.

Mr. Holmes concludes his report by giving Kathleen Turner the floor to discuss the Business Opportunity program and progress that's been made over the last few months. Ms. Turner proceeds to discuss the review of the Initial Analysis and Policy Recommendations Report. Core program components include: base line goals, percentage spending, purchasing policies and procedures. There is a new internship program being implemented at ASM, which is expected to a paid opportunity.

[This concludes the Services Report.]

Zane Collings presents the Facility Operations Report, highlighting the Eric Clapton concert, which is the first full capacity event held at the Smoothie King Center. The turnout for both staff and attendees was very high and contributed positively to sales all around.

The Smoothie King Center has quite a few events planned for the month of October, including seven concerts and a couple comedy shows. Looking into the future, there are many more shows being added to the roster for the new fiscal year, which gives a lot to look forward to for 2022.

Mr. Collings proceeds to thank Jennifer Cooke- Talbot for her many years of service to ASM Global and wish her well on her new journey. There will be a new posting for a Director of Marketing position and a Director of Sales position to enhance private sales as well as tickets sales, etc.

Mark Waguespack chimed in to discuss social media engagement numbers. He highlights spikes in engagement surrounding the beginning of footballs season due to great content from the Saints. Hurricane Ida, however, did contribute to a downward trend in September but October numbers are sure to be positive due to the number of events. Mr. Waguespack introduces Jessica Holtzman, newest member of the marketing team.

Mr. Collings concludes his report by noting that staffing for the Superdome continues to be one of the main challenges and as a result, he has reached out to multiple subcontractors to keep the NFL best practices and standards.

[This concludes the Facility Operations Report.]

IV. FINANCE REPORT

David Weidler presents the Finance Report noting that Hurricane Ida caused some backlog and that unfortunately, he was only able to submit financials for July.

Mr. Weidler concluded his report by stating there are no trends showing aside from the tremendous increase in hotel tax. Once August financials are in there will be more to report. Otherwise, there are no changes to the financial forecast.

[This concludes the Finance Report.]

V. CONSTRUCTION REPORT

Eileen Long begins her report by highlighting three capital projects in various stages of construction including the John Alario, Jr. Sports Complex, which is in Phase 1(broken down unto 1a & 1b). Phase 1a is the site clearing surcharge package, which received nine bids from contractors. Ideally, Phase 1b construction will be completed by January and the soil will need to settle for three to 6 months. In that time, bidding for the 1b phase of work will be around June or September 2022.

Ms. Long proceeds to discuss the Superdome Master Plan project and the visuals provided on the screen that depict the upgraded LED boards being installed on the 200 level before the October 3rd game. She then refers to visual of the paneling materials being installed, which is the final project left in Phase 2. She then touches on the Phase 3a, which the commissary work which will likely cost close to \$11 million and will be completed around April 2022.

With respect to TPC Louisiana, bids were held for the practice tee renovation and the lowest bid was Duinink, Inc., which is awaiting approval from the board. Ms. Long concludes her construction report by noting the additional drainage, landscaping and irrigation work within the next month and well as some clubhouse renovations which will start early next year.

[This concludes the Construction Report.]

VI. LEGAL REPORT

Shawn M. Bridgewater begins her LSED Legal Report, presenting the following six (6) Resolutions, which were approved by the Board of Commissioners as noted below:

On motion of Commissioner Smith, seconded by Commissioner Alario, the Louisiana Stadium and Exhibition District authorized and approved an appropriation from the LSED Capital Reserve Account in the amount of \$61,811.38 to purchase equipment and make repairs/renovations necessary to maintain and operate the Caesar's Superdome, the Smoothie King Center, and Champions Square for the 2021-2022 fiscal year, SMG has received competitive proposals for the equipment and the repairs/renovations related thereto. The source of funds for the resolution is the LSED Capital Reserve Account, and there are sufficient funds to support this Resolution.

Voting in favor were Commissioners John A. Alario, Hilary H. Landry, Casey J. Robin and Glen D. Smith **Motion 21-84** passed.

On motion of Commissioner Casey Robin, seconded by Commissioner Glen D. Smith the Louisiana Stadium and Exhibition District ratified, authorized and approved the execution of Amendment No. 02 to the Consulting Agreement with Professional Service Industries, Inc. (“PSI Amendment No. 02”) to conduct construction material testing, observation, and related services with respect to Phase 3a of the 2019 Superdome Capital Improvements Project (“Project”). Pursuant to PSI Amendment No. 02, PSI will provide additional material inspections and inspection services for a not to exceed fee of \$65,655.00. Amendment No. 02 has been recommended by Legends Hospitality (the Project Manager) and has been approved by the Project Team, consisting of the LSED Project Representative, the ASM Project Representative, and the New Orleans Saints Representative. The source of funds for Amendment No. 02 is the Project budget, and there are sufficient funds to support the Resolution. Approval was recommended.

Voting in favor were Commissioners John Alario, Hilary H. Landry, Casey J. Robin and Glen D. Smith. **Motion 21-85** passed.

On motion of Commissioner Casey Robin, seconded by Commissioner Watson the Louisiana Stadium and Exhibition District authorized, ratified, and approved the execution of a Third Amendment to the Agreement by and between the LSED and Broadmoor, LLC, dated December 31, 2020, as the Construction Manager at Risk for the 2019 Superdome Capital Improvements Project. Pursuant to the terms and conditions of the CMAR Third Amendment Broadmoor is authorized to proceed with the early release of certain work related to Phase 3b of the Master Plan Project in a not-to-exceed amount of \$698,691.00 and shall include this amount within the cost of the work of Phase 3b Guaranteed Maximum Price Amendment for the Master Plan Project. This Resolution has been recommended by Legends Hospitality (Master Plan Project Manager) and Trahan Architects (Project Architect) and has been approved by the Master Plan Project Team, consisting of the LSED Project Representative, the ASM Project Representative, and the New Orleans Saints Project Representative. The source of funds for the CMAR Third Amendment is the Master Plan Project Budget, and there are sufficient funds to support this Resolution. Approval was recommended.

Voting in favor were Commissioner John A. Alario, Hilary H. Landry, Casey J. Robin, Glen D. Smith. **Motion 21-86** passed.

On motion Commissioner Robin, Seconded by Commissioner Smith, the Louisiana Stadium and Exhibition District authorized and approved negotiation and execution of a Naming Rights Project Development Agreement by and among the LSED, the New Orleans Louisiana Saints, LLC, and SMG, to set the terms and conditions by which the design, fabrication and installation of certain exterior signage and lighting at the Caesars Superdome will be installed and implemented. The resolution authorizes Chairman Kyle M. France to execute the Naming Rights Project Development once in final form and approved by LSED legal counsel and the LSED Construction Committee, with same to be ratified at a subsequent LSED meeting. Approval was recommended.

Voting in favor were Commissioners John A. Alario, Hilary H. Landry, Glen D. Smith, Casey J. Robin. **Motion 21-87** passed.

On motion of Commissioner Alario, seconded by Commissioner Smith, the Louisiana Stadium and Exhibition District recognized and accepted the bid submitted by Duinick, Inc. in the amount of \$209,736.00 as the lowest responsive bid for the Project and authorizes the negotiation and execution of a contract with Duinick, Inc. This Resolution has the Staff Analysis Support and Recommendation of ASM Global and has been approved by the LSED Construction Committee. The source of funds for the Project is TPC Capital Outlay, and there are sufficient funds to support this Resolution Approval was recommended.

Voting in favor were Commissioners John A. Alario, Hilary H. Landry, Glen D. Smith, Casey J. Robin. **Motion 21-88** passed.

On motion of Commissioner Alario, seconded by Commissioner Robin, the Louisiana Stadium and Exhibition District authorized, approved, and ratified (i) the selection of a Legends/Circular as the Construction Manager to perform construction management services with respect to the construction and development of the Westwego Sports Complex Project, and (ii) the execution of Project Management Agreement with Legends with same to be ratified by the LSED, once executed. Pursuant to the resolution located at Tab 11, the LSED (i) ratifies the execution of the Westwego Project Management Agreement, and (ii) authorizes and approves the execution of the First Amendment to the Westwego Project Management Agreement to provide for a time extension for the Project Management Services to allow additional time for soil surcharging at the Project site. The Resolution has the Staff Analysis support and Recommendation of ASM Global, and has been approved by the LSED Construction Committee. The source of funds for the Westwego Project Management Agreement and the First Amendment is Westwego Sports Complex Capital Outlay, and there are sufficient funds to support this Resolution. Approval is recommended.

Voting in favor were Commissioners John A. Alario, Hilary H. Landry, Glen D. Smith, Casey J. Robin. **Motion 21-89** passed.

[This concludes the Legal Report.]

VII. BOARD REPORTS

None.

VIII. OTHER BUSINESS

None.

IX. ADJOURNMENT

Commissioner Landry asks for a motion to adjourn. On motion of Commissioner Smith, the September 23, 2021 LSED Board meeting adjourned at 2:00 p.m.