

**LOUISIANA STADIUM AND EXPOSITION DISTRICT**  
**BOARD OF COMMISSIONERS MINUTES**  
**FROM THE MEETING OF NOVEMBER 14, 2019**

**PRESENT:** Commissioners Kyle M. France, Henry N. Baptiste, Hilary H. Landry, Renee A. Lapeyrolerie, Gregory A. Morrison, and Wells T. Watson

**ABSENT:** Commissioner Casey J. Robin

**I. ROLL CALL and WELCOME**

Chairman Kyle France welcomed everyone to the November 14, 2019 meeting, calling it to order at approximately 1:07 p.m. Recognizing November 11, 2019 as our country's Veterans Day observance, Chairman France asked all present to remember our Veterans and the incredible work they do to keep us safe. Commissioner Baptiste then led everyone in attendance in the Pledge of Allegiance. A moment of silence is also taken for the California school shooting.

Present were: Commissioners Kyle M. France, Henry N. Baptiste, Hilary H. Landry, Renee A. Lapeyrolerie, Gregory A. Morrison, and Wells T. Watson. Absent: Commissioner Casey J. Robin. There was a full quorum.

**II. APPROVAL OF MINUTES OF SEPTEMBER 26, 2019 MEETING**

Chairman France asked for a motion for approval of the LSED I Minutes of the September 26, 2019 Board Meeting. Commissioner Lapeyrolerie moved for approval of same, seconded by Commissioner Morrison. All were in favor, and the Minutes of the September 26, 2019 Board meeting were adopted. The LSED II's Minutes of its September 26, 2019 Board meeting were also approved, moved by Commissioner Morrison and seconded by Commissioner Baptiste.

**III. SMG REPORT**

Evan Holmes presents a combined General and Services Report, noting that approval for the initial construction contract for the Superdome renovation will be sought at today's meeting, calling the Board's attention to the initial contract for a Guaranteed Maximum Price of approximately \$53M, referring to this as Phase I-A of this \$450M project, consisting of ramp removal, replacement of vertical transportation with the stairwells, as well as other back-of-house type improvements/renovation work to set the stage for future phases. Phase I-B (the Commissary) approval for \$8.0M will be sought later, depending on the timeline. The \$52.7M will be supplemented by an additional amount for the Commissary that would bring the Guaranteed Maximum Price to approximately \$80M for this first phase, which will set the stage for fan-facing amenities to be developed over the next several years. What's been distributed, the media kit, which includes renderings and visuals, are items that will be seen by fans and visitors in future years.

Also before the Board is a request to advance discussions with NOLA Gold Rugby Club for use of the Shrine on Airline to allow for access to the facility, to set it up, and to lay sod over the baseball diamond for its events. At a subsequent meeting, approval will be sought to set in place a facility use agreement, which would define the economics and other entitlements.

[This ends the General Matters and Services Report.]

Alan Freeman begins his Facility Operations Report with a review of past event activities, highlighting attendance at the past Saints games and events held at the Dome, food and beverage caps at the Dome, events at the Smoothie King Center, which included Pelican games and concert attendance, events at Champions Square, bar charts reflecting ticketed events/attendance for all three facilities, upcoming events for the next 30 days, some of which are new, and events that have been confirmed for 2020.

Following concerns by the NCAA as to the Master Plan's impact on the Men's Final Four in 2022, Mr. Freeman, Doug Thornton, Jay Cicero with the New Orleans Sports Foundation, and Troy Dannen, the Athletic Director at Tulane, met with the NCAA Men's Basketball Committee to alleviate any concern. Meetings are also taking place with the NCAA Men's Basketball/Women's Final Four staff.

Mr. Freeman informs the Board that his department is addressing the fan's low rating with respect to technology by installing additional access points inside and outside of the building to accommodate mobile ticketing. The neutral-host DAS system is being upgraded by AT&T, and a limited 5G installation with Verizon has begun.

[This concludes the Facility Operations Report.]

Jennifer Cooke (Director of Sales & Marketing) highlights marketing and promotions, consisting of an ad in Gambit for the Smoothie King Center's 20-year celebration, along with a promotional campaign with Smoothie King, a campaign for Trans-Siberian Orchestra, and a Halloween costume contest where the winner received tickets to Boudin, Bourbon and Beer.

[This concludes the Sales & Marketing Report.]

#### **IV. FINANCE REPORT**

David Weidler presents the Finance Report, noting a growth in the hotel/motel tax - \$600,000 better than last year. LSED expenses are on target with the budget. The Dome is outperforming by \$1.2M, which may include the Rolling Stones concert. Saints-related event expenses are better than budget.

[This ends the Finance Report.]

**V. CONSTRUCTION REPORT**

Pat Tobler of The Tobler Company presents the Construction Report beginning with the Alario Center roof replacement and restroom/panic door upgrade projects that are substantially complete and accepted, with minor punch-list items for close-outs. Before the Board will be selection of a contractor for the waterproofing project.

There are three projects at the TPC, which include the clubhouse and Fore!Kids Foundation building, roof, and gutter replacements. Planning is underway for installation of evacuation pads throughout the course for the golf tournament to accommodate buses and anything else that may be required for evacuation due to inclement weather. There is also an electrical distribution program that's being studied.

Lastly, there is a GMP Revision 5 by Broadmoor with respect to the Dome Phase I Capital Improvements project before the Board today.

[This concludes the Construction Report.]

**VI. LEGAL REPORT**

Shawn M. Bridgewater introduced the LSED Legal Report and presented the following five (5) Resolutions, which were approved by the Board of Commissioners as noted below:

On motion of Commissioner Morrison, seconded by Commissioner Landry, the LSED authorized and approved an appropriation from the LSED Capital Reserve Account in the amount of \$399,982.28 to purchase equipment and make repairs/renovations necessary to maintain and operate the Mercedes Benz Superdome, the Smoothie King Center, and Champions Square for the 2019-20 fiscal year. SMG has received competitive proposals for the equipment and the repairs/renovations related thereto. The resolution authorizes SMG (on behalf of the LSED) to sign the Purchase Requisition documents. The funding source is the LSED Capital Reserve Account, and there are sufficient funds to support this Resolution. Approval of the Resolution was recommended.

Voting in favor were Commissioners France, Baptiste, Landry, Lapeyrolerie, Morrison, and Watson. Voting against: None. Abstaining: None. Absent: Commissioner Robin. Motion **19-76** passed.

On motion of Commissioner Landry, seconded by Commissioner Baptiste, the LSED authorized and approved the Guaranteed Maximum Price Amendment in the amount of \$52,781,000.00 to the Contract for Construction Manager at Risk between the LSED and Broadmoor, LLC, with respect to Phase I of the 2019 Superdome Capital Improvements Project. Pursuant to the terms and conditions of the Guaranteed Maximum Price Amendment, Broadmoor will perform the work related to Phase I of the Master Plan Project for a not to exceed sum of \$52,781,000.00, subject to additions and deductions as may or may not be made by Owner in accordance with the Contract Documents. The Resolution had the Staff Analysis Support and

Recommendation of The Tobler Company, Trahan Architects (Project Architect), SMG, and the LSED Project Representative. The source of funds for the Guaranteed Maximum Price Amendment is the Phase I Project Budget, and there sufficient funds existed to support the Resolution. Approval of the Resolution was recommended.

Voting in favor were Commissioners France, Baptiste, Landry, Lapeyrolerie, Morrison, and Watson. Voting against: None. Abstaining: None. Absent: Commissioner Robin. Motion **19-77** passed.

Chairman France takes a moment to thank Commissioner Landry, the leadership of the Governor and Bond Commission, and SMG's team for their work in moving the Project forward, and recognizes the presence of representatives of the Project's contractor, Broadmoor, present at today's meeting. Commissioner Landry briefly describes her role as the LSED's representative in moving the Project along, from reporting to her colleagues, the LSED, and the State on the plan's progression to reach the final GMP figure to stay in line with the budget.

On motion of Commissioner Morrison, seconded by Commissioner Landry, the LSED authorized and approved the negotiation and execution of Letter of Understanding and Non-Exclusive Facility Use Agreement by and between the LSED and NOLA Gold Rugby Corporation with respect to the limited use of the Stadium on Airline Drive for a series of NOLA Gold rugby games on such terms and conditions as are acceptable to Chairman Kyle M. France and LSED legal counsel. Pursuant to the Resolution Chairman France is specifically authorized to execute the Letter of Understanding on behalf of the LSED. Once in final form and following approval of LSED counsel, Chairman France is further authorized to execute the Non-Exclusive Facility Use Agreement on behalf of the LSED, with same to be ratified at a subsequent LSED meeting. Approval of the Resolution was recommended.

Voting in favor were Commissioners France, Baptiste, Landry, Lapeyrolerie, Morrison, and Watson. Voting against: None. Abstaining: None. Absent: Commissioner Robin. Motion **19-78** passed.

Commissioner Landry thanks the Baby Cakes organization for affording the LSED several dates for hosting LSED events at the facility, thus allowing the rugby team to play at least eight games there. Chairman France acknowledges the presence of NOLA Gold representatives at this meeting.

On motion of Commissioner Lapeyrolerie, seconded by Commissioner Morrison, the LSED authorized and approved an appropriation from the TPC Louisiana Golf Facility Capital Reserve Fund for Repair and Replacement in the amount of \$75,910.00 to make certain repairs at the TPC of Louisiana golf Course, to include repairs to the TPC golf cart path, restriping of TPC parking lots, and the replacement of the digital TPC story board that displays course records and Zurich Classic information. The source of funds for the Resolution is the TPC Louisiana Golf Facility Capital Reserve Fund for Repair and Replacement, and there sufficient funds existed to support the Resolution. Approval of the Resolution was recommended.

Voting in favor were Commissioners France, Baptiste, Landry, Lapeyrolerie, Morrison, and Watson. Voting against: None. Abstaining: None. Absent: Commissioner Robin. Motion **19-79** passed.

On motion of Commissioner Morrison, seconded by Commissioner Landry, the LSED authorized and approved an appropriation from the TPC Louisiana Golf Facility Capital Reserve Fund for Repair and Replacement in the amount of \$24,821.93 to purchase replacement water fountains with water and ice dispensers for the TPC of Louisiana Golf Course. The source of funds for the Resolution is the TPC Louisiana Golf Facility Capital Reserve Fund for Repair and Replacement, and there sufficient funds existed to support the Resolution. Approval of the Resolution was recommended.

Voting in favor were Commissioners France, Baptiste, Landry, Lapeyrolerie, Morrison, and Watson. Voting against: None. Abstaining: None. Absent: Commissioner Robin. Motion **19-80** passed.

[This concludes the Legal Report.]

**VII. BOARD REPORTS**

None.

**VIII. OTHER BUSINESS**

None.

**IX. ADJOURNMENT**

On motion by Commissioner Morrison, seconded by Commissioner Baptiste, the LSED November 14, 2019 monthly meeting adjourned at 1:36 p.m.