

**LOUISIANA STADIUM AND EXPOSITION DISTRICT**  
**BOARD OF COMMISSIONERS MINUTES**  
**FROM THE MEETING OF JUNE 22, 2018 ,**

**PRESENT:** Commissioners Kyle M. France, Hilary H. Landry, Renee A. Lapeyrolerie, and Gregory A. Morrison

**ABSENT:** Commissioners Henry N. Baptiste, Kathleen B. Blanco, and Casey J. Robin

**I. ROLL CALL and WELCOME**

Chairman Kyle France welcomed everyone to the June 22, 2018 meeting, calling it to order at approximately 1:19 p.m., and Commissioner Landry led everyone in attendance in the Pledge of Allegiance. Present were: Commissioners Kyle M. France, Hilary H. Landry, Renee A. Lapeyrolerie, and Gregory A. Morrison. Absent were: Commissioners Henry N. Baptiste, Kathleen B. Blanco, and Casey J. Robin. There was a full quorum.

**II. APPROVAL OF MINUTES OF MAY 24, 2018 MEETING**

Chairman France asked for a motion for approval of the Minutes of the May 24, 2018 Board Meeting. Commissioner Lapeyrolerie moved for approval of same, seconded by Commissioner Gregory A. Morrison. All were in favor, and the Minutes of the May 2018 Board meeting were adopted.

**III. SMG REPORT**

Doug Thornton begins the SMG report by recapping the fiscal year and operational highlights, noting about a \$7.5 million fund balance to be placed into the Capital Reserve account for projects during the 2018-19 year. The Saints and Pelicans seasons brought in a high per capita spending, with the game-day experience being ranked in the top five for customer satisfaction. We hosted the Sugar Bowl, semi-final between Clemson and Alabama, and WrestleMania brought in record-setting numbers and also 20 concerts, with an additional 17 or 18 at Champions Square. The Business Opportunity Program continues to grow by five percent from last year. Capital repair and replacement projects were just over \$7.0 million, which includes about 12 projects for all LSED-managed facilities. Essence Festival is expected to be a record-setting event for the start of 2018-19, with approximately \$13 million in ticket sales perhaps resulting from "Girls Trip."

[This ends the General Matters report.]

Commissioner France takes a moment to congratulate Mr. Thornton and the SMG team. Commissioner Morrison suggests the idea of getting on the Chamber of Commerce circuit to spread the story about the Dome's success.

Evan Holmes presents the Services Report, noting that the Capital Encumbrance request includes the Dome, Smoothie King Center, Champions Square, and a portion of the Baby Cakes Stadium for both short-term and long-term projects, prioritizing those based upon highest/best use/immediate needs. SMG is beginning its second year with the YouthForce NOLA internship program. There will be a meet and greet session to further develop a relationship over this short period of time. Two interns from last year were granted scholarships, one to SUNO and the other Dillard.

[This concludes the Services Report.]

Alan Freeman begins his Facility Operations Report with Bayou Country Superfest at the Dome on May 27, having 48,500 in attendance and food/beverage at \$32.77. Brief discussion over securing a particular artist for next year's event. There was a free concert the night before the BCS hosted at the Smoothie King Center due to weather conditions. Shania Twain performed at SKC on June 10, with 10,500 in attendance; June 14 Maroon 5 performed, followed by The Eagles concert, with 13,169 in attendance. Champions Square hosted the National Sheriff's Association, Louisiana Night Out, with 4,000 attending.

Mr. Freeman reviews the charts depicting the number of events hosted, attendance, budget projections, upcoming events, and the upcoming Essence Festival, with 45,000 expected to attend. Other upcoming concerts are Jay'Z and Beyoncé, Taylor Swift, and Ed Sheeran, along with the Louisiana Sportsman Show at the Dome, and Hall & Oates, Train, and Sam Smith at the SKC. Champions Square will host Weezer and Pixies on June 26 and Paramore on June 10. Nicki Manaj and The Future will play the SKC on October 30, with Panici At the Disco on February 9, 2019.

Following HVAC problems at the air-conditioned spaces of Champions Square, Zelia (property owner) has agreed to replace the chillers and cooling towers. Until then, a portable cooling system is being rented for the remainder of the calendar year.

The 2020 College Football Championship game to be hosted in 2020 brings in a full week of activities, modeled like a Super Bowl. An agreement was also reached with the Sun Belt Conference to host the Men's and Women's Basketball Championships for five years, beginning in 2020.

[This concludes the Facility Operations Report.]

Jennifer Cooke (Director of Sales & Marketing) begins her report by announcing that for the third year in a row, SMG New Orleans was awarded the Best Trade and Venue facility, noting an ad in *Polestar Magazine* concerning SMG's 40<sup>th</sup> Anniversary, the awarding of the "million-dollar" title for the Sales & Marketing's work with WrestleMania, the Shania Twain cross-promotion with Bleu (a blow-dry bar), a contest that produced about 2,000 contestants, and the Champions Square Concert Quiz appearing in *Gambit*, where you had to match the act with the actual song.

[This concludes a report presented by Ms. Cooke.]

#### **IV. FINANCE REPORT**

David Weidler presents the Finance Report, with a review of his charts concerning the four-penny tax being finalized at \$2.9 million, the one-penny tax estimate of about \$9.4 million, the player's tax being a pass-through to the teams, and the Shrine on Airline about \$3.9 million of funds received. LSED expenses have been finalized, with event and risk management fees about half finalized. The Dome, Arena, and Champions Square will be adjusted in the next couple of months, and the Saints numbers are final. The Pelicans numbers are not in as yet, and Baby Cakes are finalized at this point.

[This ends the Finance Report.]

#### **V. CONSTRUCTION REPORT**

Pat Tobler of The Tobler Company presents the Construction Report, beginning with existing projects. The Superdome 500 level transformers are complete and operational; ESCO II is all complete; ESCO I savings are about 20%, with measurement verification to commence the upcoming week; SKC roof replacement designer is EDR, who has done a site visit and some destructive testing; Alario Center kitchen is moving slow; TPC's first phase is complete, with an upcoming status conference set with the PGA design group; BCS tower renovations and paint project is complete, with millage testing for paint grade/type/thickness requirements; and WSC site clearing has been slow due to weather conditions. A lot of projects are on the front and tail end for items on the Capital Reserve List for the 2017-18 fiscal year. The Alario camera project is out to bid.

[This concludes the Construction Report.]

#### **VI. LEGAL REPORT**

Shawn M. Bridgewater introduced the LSED Legal Report and presented the following eleven (11) Resolutions, which were approved by the Board of Commissioners as noted below:

On motion of Commissioner Lapeyrolerie, seconded by Commissioner Landry, the LSED authorized and approved an appropriation from the LSED Capital Reserve Account in the amount of \$30,601.62 to purchase equipment and make repairs/renovations necessary to maintain and operate the Mercedes Benz Superdome, the Smoothie King Center, and Champions Square for the 2016-17 fiscal year. SMG has received competitive proposals for the equipment and the repairs/renovations related thereto. The funding source is the LSED Capital Reserve Account, and there are sufficient funds to support this Resolution. Approval of the Resolution was recommended.

Voting in favor were Commissioners France, Landry, Lapeyrolerie, and Morrison. Voting against: None. Abstaining: None. Absent: Commissioners Baptiste, Blanco, and Robin. Motion **18-31** passed.

On motion of Commissioner Landry, seconded by Commissioner Morrison, the LSED authorized and approved the allocation and dedication of an amount up to \$7,241,182.00 for LSED Repair & Placement and Capital Projects described in the LSED Fiscal Year 2018 Capital Reserve Encumbrance Request and Capital Projects Summary. The projects will be subject to appropriate procurement and bidding processes as required by law and will continue to be subject to LSED Board approval by specific resolution. The funding source is the LSED Reserve Account, and this Resolution has the Staff Analysis support of SMG and the LSED Construction Committee. Approval of the Resolution was recommended.

Voting in favor were Commissioners France, Landry, Lapeyrolerie, and Morrison. Voting against: None. Abstaining: None. Absent: Commissioners Baptiste, Blanco, and Robin, Motion **18-32** passed.

On motion of Commissioner Morrison, seconded by Commissioner Landry, the LSED authorized and approved Change Order Nos. 007 through 010 to the Contract between the LSED and CM Combs Construction, LLC for the Baby Cakes Stadium Tower Renovations & Paint Package Project.

Change Order No. 007 represents an increase in the amount of \$985.00 to the original Project Contract amount and provides for the demolition and replacement of the existing wall header in the fan shop located above the elevator cab opening that has received significant damage due to water infiltration.

Change Order No. 008 represents an increase in the amount of \$21,985.00 to the original Project Contract amount and provides for the installation of brake metal angles within the elevator shaft to satisfy existing code requirements.

Change Order No. 009 represents an increase in the amount of \$776.00 to the original Project Contract amount and provides for the replacement of an existing rusted cast iron pipe in the Stair Tower that was observed to leak during a recent heavy rainstorm.

Change Order No. 010 represents an increase in the amount of \$8,528.00 to the Project Contract amount and provides for the installation of additional locking hardware and gate closures to the two new security fence gates at Stair #1 and Stair #3.

Change Orders 007 through 010 represent a total increase of \$32,274.00 in the project original project contract amount. The source of funding is LSED Capital Reserve. This Resolution has the Staff Analysis Support and Recommendation of the project manager, SMG, and Manning Architects (the Project Architect) and has been approved by the LSED Construction Committee. Approval of these Change Orders was recommended.

Voting in favor: Commissioners France, Landry, Lapeyrolerie, and Morrison. Voting against: None. Abstaining: None. Absent: Commissioners Baptiste, Blanco, and Robin. Motion **18-33** passed.

Brief discussion concerning locking system and items discovered as projects proceed.

On motion of Commissioner Morrison, seconded by Commissioner Lapeyrolerie, the LSED authorized and approved the Contract for Professional Services between the LSED and Chaffe McCall, L.L.P. for the July 1, 2018 through June 30, 2019 Fiscal Year. The fees and expenses paid for these professional services are governed by the State of Louisiana, Hourly Fee Schedule as set by the Attorney General's Office. Approval was recommended.

Voting in favor: Commissioners France, Landry, Lapeyrolerie, and Morrison. Voting against: None. Abstaining: None. Absent: Commissioners Baptiste, Blanco, and Robin. Motion **18-34** passed.

On motion of Commissioner Landry, seconded by Commissioner Morrison, the LSED authorized and approved the Contract for Consulting Services between the LSED and Roedel, Parsons, Koch, Blache, Balhoff & McCollister, A Law Corporation, for the July 1, 2018 through June 30, 2019 Fiscal Year. The fees and expenses paid for these consulting services are governed by the State of Louisiana, Hourly Fee Schedule as set by the Attorney General's Office. Approval of the resolution was recommended.

Voting in favor: Commissioners France, Landry, Lapeyrolerie, and Morrison. Voting against: None. Abstaining: None. Absent: Commissioners Baptiste, Blanco, and Robin. Motion **18-35** passed.

On motion of Commissioner Morrison, seconded by Commissioner Lapeyrolerie, the LSED authorized and approved the Contract for Professional Services between the LSED and Laporte, A.P.A.C. for the July 1, 2018 through June 30, 2019 Fiscal Year to perform the general accounting services on an hourly basis as described therein, for a not-to-exceed Contract amount as stated therein. Approval of the resolution was recommended.

Voting in favor: Commissioners France, Landry, Lapeyrolerie, and Morrison. Voting against: None. Abstaining: None. Absent: Commissioners Baptiste, Blanco, and Robin. Motion **18-36** passed.

On motion of Commissioner Morrison, seconded by Commissioner Landry, the LSED authorized and approved the Engagement Letter of Laporte, A.P.A.C., to prepare and finalize the Annual Fiscal Report for the LSED as required by the State of Louisiana, Division of Administration Office of Statewide Reporting and Accounting Policy, for the fiscal year ending on June 30, 2018 and to issue the required Accountant's Compilation Report. Approval of the resolution was recommended.

Voting in favor: Commissioners France, Landry, Lapeyrolerie, and Morrison. Voting against: None. Abstaining: None. Absent: Commissioners Baptiste, Blanco, and Robin. Motion **18-37** passed.

On motion of Commissioner Lapeyrolerie, seconded by Commissioner Morrison, the LSED authorized and approved the Engagement Letter of Laporte, A.P.A.C., to provide the Annual Basic Financial Statements for the LSED for the fiscal year ending June 30, 2018, and to issue the required Accountant's Compilation Report. Approval of the resolution was recommended.

Voting in favor: Commissioners France, Landry, Lapeyrolerie, and Morrison. Voting against: None. Abstaining: None. Absent: Commissioners Baptiste, Blanco, and Robin. Motion **18-38** passed.

On motion of Commissioner Landry, seconded by Commissioner Morrison, the LSED authorized and approved execution of certain documents related to the Sugar Bowl Stadium Use Agreement. The "LSED the State of Louisiana, SMG, and the Mid-Winter Sports Association are parties to the Original Sugar Bowl Lease, dated December 24, 1975, as amended, pertaining to the lease of the Superdome for the presentation of the Sugar Bowl and BCS National Championship Games. The State of Louisiana, the Sugar Bowl, and SMG are in the process of finalizing a new Stadium Use Agreement with the Sugar Bowl regarding the Sugar Bowl's use and occupancy of the Superdome for the presentation of the Sugar Bowl, the BCS National Championship Games, and related College Football Playoff games. Pursuant to the resolution, the LSED authorizes its Chairman to execute a Nondisturbance and Attornment agreement and a Mutual Termination of Lease Agreement and any and all other documents that are necessary and/or required in connection with the Sugar Bowl Stadium Use Agreement on such terms and conditions as have been approved by LSED legal counsel. Approval of the resolution was recommended

Voting in favor: Commissioners France, Landry, Lapeyrolerie, and Morrison. Voting against: None. Abstaining: None. Absent: Commissioners Baptiste, Blanco, and Robin. Motion **18-39** passed.

On motion of Commissioner Morrison, seconded by Commissioner Landry, the LSED authorized and approved the retention of Chaffe McCall, LLP as special counsel to represent the LSED in connection with matters relating to the pending LSED Superdome Roof Warranty Claim. Pursuant to the Resolution, the LSED recognizes the need to retain special counsel with experience, training, and expertise in representing public agencies in matters relating to warranties and construction and to advise and represent the LSED in connection with the Superdome Roof Warranty Claim and requests approval of the Attorney General pursuant to the provisions Louisiana revised Statutes Title 46, Sections 262 and 263. Chairman Kyle M. France was authorized to execute the Contract for Professional Services, providing that the fees and expenses to be paid for the legal services are governed by the State of Louisiana, Hourly Fee Schedule as set by the Attorney General's office. Approval of the resolution was recommended.

Voting in favor: Commissioners France, Landry, Lapeyrolerie, and Morrison. Voting against: None. Abstaining: None. Absent: Commissioners Baptiste, Blanco, and Robin. Motion **18-40** passed.

By a unanimous vote, the LSED recognized Bill Curl and his commitment and dedication to the community and the State of Louisiana. Approval of the resolution, which was read in full by Chairman France, and approval was recommended.

Voting in favor: Commissioners France, Landry, Lapeyrolerie, and Morrison. Voting against: None. Abstaining: None. Absent: Commissioners Baptiste, Blanco, and Robin. Motion **18-41** passed.

[This concludes the Legal Report.]

Mr. Thornton comments on Mr. Curl's tenure at the Superdome from 1977, highlighting that it was Mr. Curl who was instrumental in securing the first NCAA Final Four at the Dome by convincing the Director of Men's Basketball to move championships from college campuses, coming up with the idea of a cow being brought in to eat the grass on the Dome floor so that everyone would believe it was real, bringing the high school championships to New Orleans, and presenting the image of rebuilding the Dome to world following Katrina.

Chairman France ends by stating that Mr. Curl was certainly an iconic New Orleanian.

**VII. BOARD REPORTS**

None.

**VIII. OTHER BUSINESS**

None.

**IX. ADJOURNMENT**

On motion by Commissioner Morrison, seconded by Commissioner Landry, the LSED June 2018 monthly meeting adjourned at 12:10 p.m.